



# THE SONOMA COUNTY RESILIENCE FUND

2019 REPORT



COMMUNITY  
FOUNDATION  
SONOMA  
COUNTY







## A Message from our CEO

As we look back at the past two years of our community's recovery, I am so grateful for the determination and empathy we have here in Sonoma County.

The Kincade Fire, coming just two years after the 2017 firestorm, could have been a devastating setback in our long-term recovery, and yet, our community emerged more determined than ever to face the challenge head-on. #SonomaStrong has become #SonomaStronger.

Today, over 75% of the homes lost in the 2017 disaster are in the process of being rebuilt—a remarkable feat in just two years, and a testament to what government, businesses, nonprofits, and philanthropy can achieve by working together.

Yet, despite these promising signs of recovery, we know that many people are still recovering—especially those who were struggling to make ends meet even before disaster struck. Too many of our neighbors have already made the heartbreaking decision to leave this community they called home because they could not afford to rebuild.

At CFSC, we looked for the areas where our Resilience Fund could make the most

significant difference for people here, choosing to focus on three core areas of support: **Helping** individual fire survivors, **Healing** community trauma, and creating **Housing** solutions.

**Since launching the Resilience Fund fund, we have granted over \$6.7 million to organizations working directly to support our community's recovery.**

With the experience of the 2017 fires still fresh, our community was able to act more quickly to help with the Kincade Fire. Nonprofit organizations moved faster to respond to community needs, offering short-term rental assistance funds, gift cards for replacing lost food and essentials, scaling up case management programs, and helping people begin to navigate insurance claims. And because of the Resilience Fund—and your donations—we were able to act quickly to provide \$465,000 in emergency grants to support this work.

We are so grateful to the donors who make this work possible. Thank you for your gift to Sonoma County.

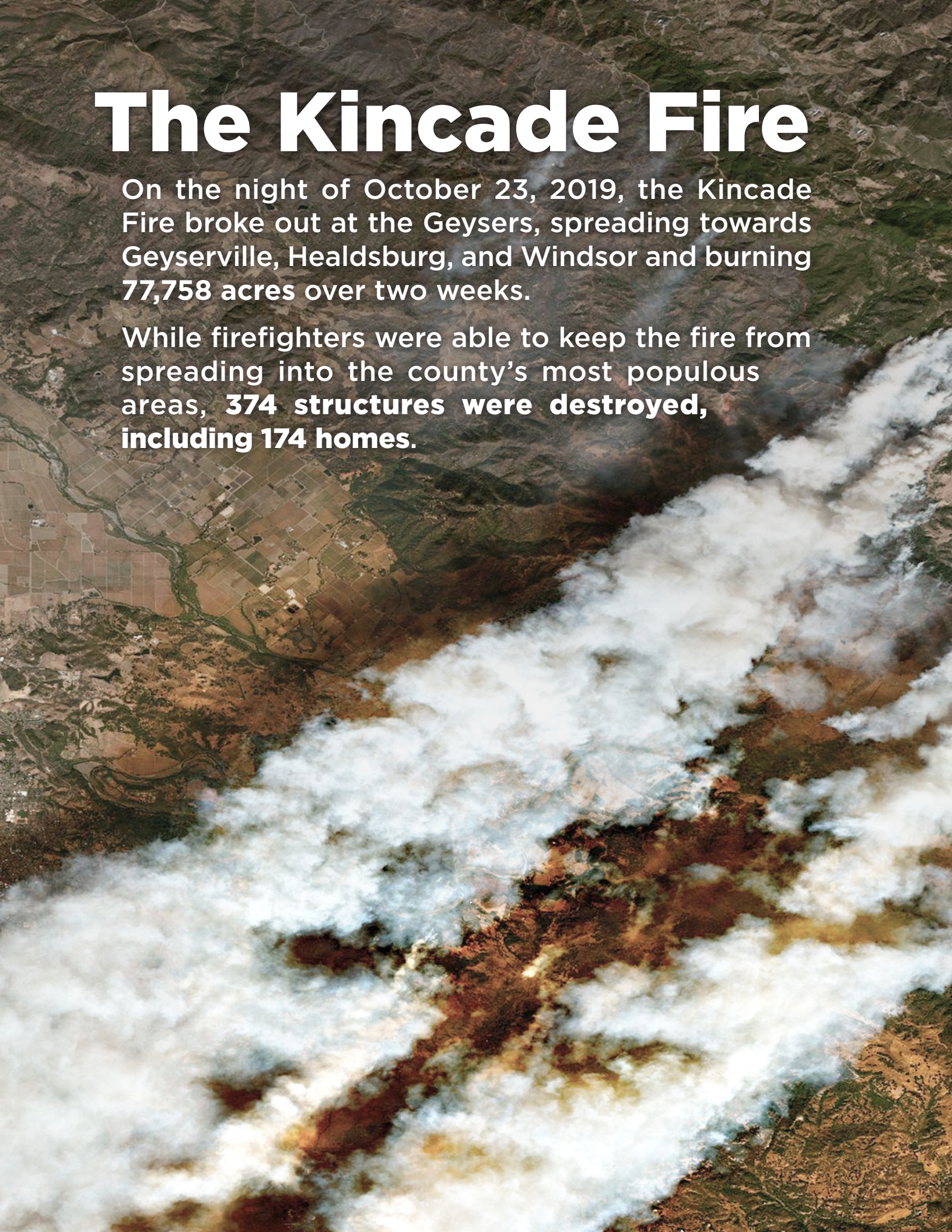
Elizabeth Brown  
President and CEO




# The Kincade Fire

On the night of October 23, 2019, the Kincade Fire broke out at the Geysers, spreading towards Geyserville, Healdsburg, and Windsor and burning **77,758 acres** over two weeks.

While firefighters were able to keep the fire from spreading into the county's most populous areas, **374 structures were destroyed, including 174 homes.**





An aerial photograph of a wildfire in Sonoma County, California. The image shows a large area of brown, charred land with patches of green vegetation. A thick plume of white and grey smoke rises from the left side of the frame. The terrain is rugged and hilly.

During the fire, 180,000 Sonoma County residents were forced to evacuate their homes. Meanwhile, power outages affected 97,000 homes, and every school in Sonoma County closed.

Life in Sonoma County ground to a halt, as we anxiously awaited news of the fire's containment. Thousands of people missed work, putting them at risk of eviction if they could not make up for their sudden loss of income, creating new credit burdens for families who needed to borrow.

Today, hundreds of our neighbors are reckoning with how to rebuild their lost homes and businesses with construction costs at an all-time high.

In total, economic losses from the Kincadee fire and power outages are estimated to exceed **\$725 million**.



# Our Kincade Fire Response



## \$100,000

IN GIFT CARDS

distributed to help people who lost food, had to pay for hotels while evacuated, or lost work because of the fire.



## \$465,000

TOTAL EMERGENCY GRANTS

to organizations supporting members of our community in recovering from the initial effects of the fire and evacuations.



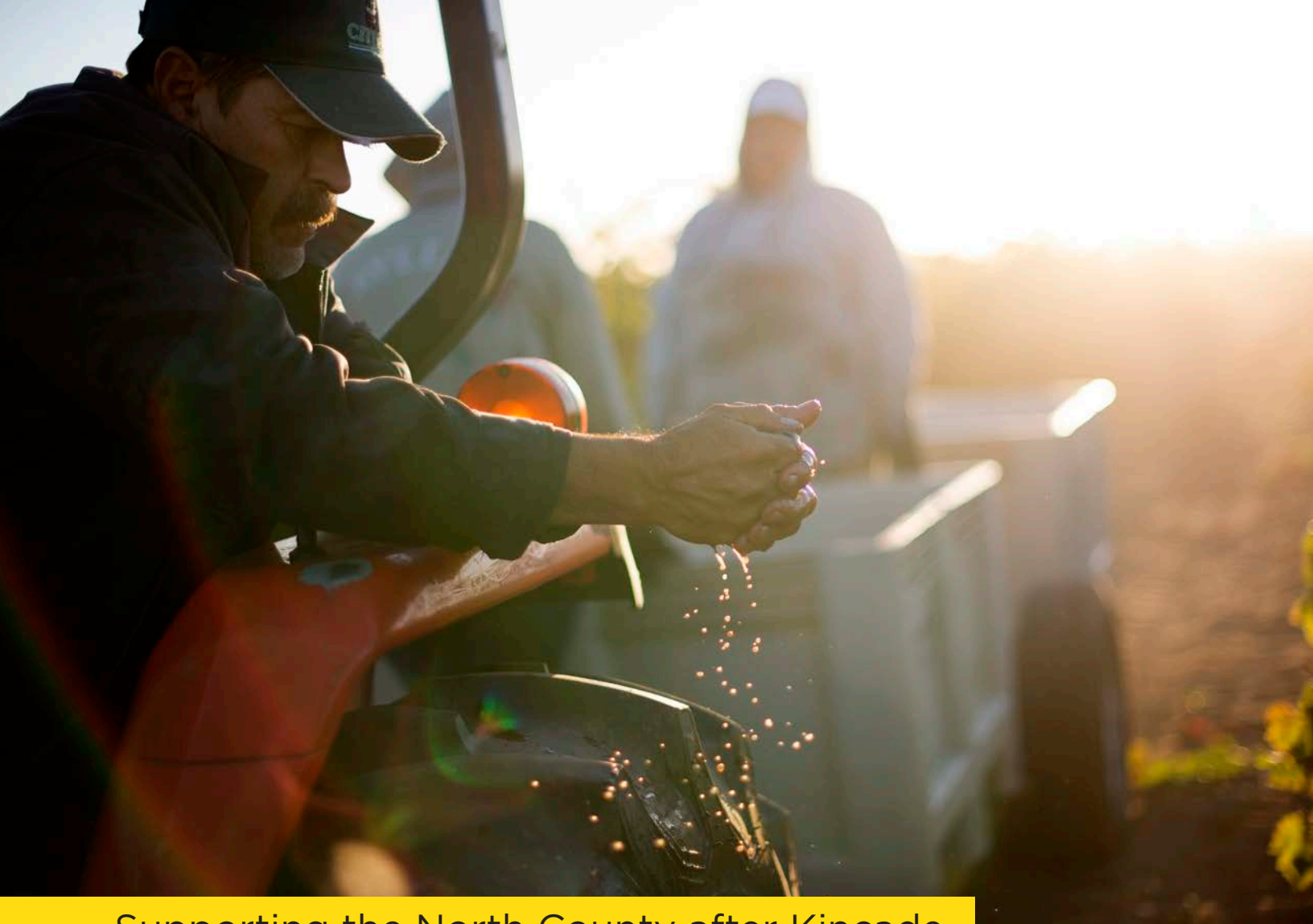


Thousands of families lined up in Santa Rosa the days after the evacuation was lifted, in hopes of getting food and groceries to replace those lost because of the fire and associated power outages—a testament to the dire financial strain the Kincade fire put on our community.

Our emergency grants for the Kincade Fire focused on stabilizing people with gift cards, rental assistance and food programs. We also helped cover unexpected costs accrued by nonprofit organizations offering care at local evacuation shelters and providing ongoing case management for clients who were impacted by the fire.

## Our Emergency Grants:

- **Alliance Redwoods Conference Grounds** to fund efforts to house, feed, and care for firefighters battling the Kincade Fire
- **Boys & Girls Clubs of Sonoma-Marin** to support Fire Relief Day Camps operated at the Healdsburg and Geyserville Clubs in the days following the Kincade Fire
- **Catholic Charities** to support the rental assistance needs of individuals and families who lost homes or work because of the fire
- **Community Action Partnership of Sonoma County** to purchase gift cards to distribute to families
- **Corazón Healdsburg** to support the needs of our most economically vulnerable community members
- **Food For Thought** to support the unanticipated costs related to the Kincade fire for replacing food lost, providing extra items to clients in need, and staff time
- **North Bay Organizing Project** to support the needs of our most economically vulnerable community members through UndocuFund
- **PDI Surgery Center** to support the unanticipated costs for re-opening of the surgery center
- **Petaluma People Services Center** for providing support at evacuation shelters in Petaluma
- **Redwood Empire Food Bank** to support REFB's response to the fire
- **Sonoma County Grape Growers Foundation** to support the needs of farmworkers impacted by the fire
- **Sonoma Family Meal** to provide meals to first responders, evacuees, and disaster survivors
- **United Way of the Wine Country** to support UWWC's response to the fire



## Supporting the North County after Kincadee

When the Kincadee Fire ignited, multiple organizations responded quickly to ensure residents would be supported. Facing the loss of homes, paychecks, and other essentials as the holiday season approached, we immediately enacted a round of emergency grants from our Resilience Fund to help nonprofit organizations meet their clients needs.

The **Sonoma County Grape Growers Foundation (SCGGF)**, which focuses its efforts on preserving local agriculture and supporting Sonoma County's agricultural workforce and their families, was one of the first to move into action, focusing on reaching farmworkers who were impacted by the evacuations and loss of income.

Karissa Kruse, SCGGF's Executive Director since 2016, says that their efforts to help farmworkers were successful in part because of their close relationships with grape growers throughout the county. These connections place them in the unique position of being able to connect with all of Sonoma County's vineyard workers.

"We first tested the response in 2017. We realized we were able to reach out to the employers to find out which farmworkers were impacted by those fires," says Karissa. "We were able to get support to the employers to give directly to the farmworkers and their families."



After the fire, SCGGF worked with over 50 employers in the Healdsburg and Geyserville region in November and December, giving over 1,000 farmworkers financial assistance in amounts ranging from \$500 to \$5,000. The organization also helped purchase a trailer for a vineyard worker's family who lost their home. In total, SCGGF distributed \$672,747 to support Kincade Fire survivors.

Karissa says that the foundation worked in collaboration with other organizations like **Corazón Healdsburg** to ensure that those not eligible for farmworker financial support could get the help they needed.

Ariel Kelley, the CEO and co-founder of Corazón says their support of survivors first launched during the October 2017 fires. The organization opened a free store in Healdsburg and distributed over \$750,000 worth of donated goods to 2,500 households over two months.

Their response to the Kincade Fire was equally swift. Corazón had staff members on site at multiple support locations, mostly emergency shelters, to ensure that monolingual Spanish speakers had advocacy and support to access services.

"We wanted to make sure that Corazón had a presence there and that we could provide support and that our vulnerable population, including non-English speakers would feel comfortable coming in and checking into the shelters," says Ariel. She noted that they were also able to provide gas money and funds to pay for hotels for those unable to stay at shelters for health or other reasons.

Corazón also amplified evacuation and other information from government agencies in Spanish across their social media channels. When evacuation orders were lifted and communities began

repopulating, Corazón partnered with the Redwood Empire Food Bank to assist with food distribution in Cloverdale, Geyserville, and Healdsburg. They also opened another free store, which distributed clothing and household items to over 2,700 households. Ariel estimates that the value of donated items was valued at more than \$800,000.

Although the support services Corazón provides survivors has mostly been to meet immediate needs, Ariel says they have developed a unique type of case management for some families who lost their homes, obtaining wish list items and helping some move into new homes.

"We will certainly continue to provide financial support and housing support to people who are in need," she says.

Although Karissa, who lost her home in the 2017 fires, says that working with survivors can be emotionally challenging at times, the rewards of seeing people get back on their feet—and witnessing the community come together to support them—is priceless.







## SONOMA COUNTY RESILIENCE FUND



**7,500+**

**DONORS FROM AROUND THE WORLD**

Over 70% of our donations came from outside of Sonoma County.



**\$17 MILLION**

**DONATED TO THE RESILIENCE FUND**

Supporting long-term fire recovery over the coming years.

\*Information on the Resilience Fund is current to February 2020

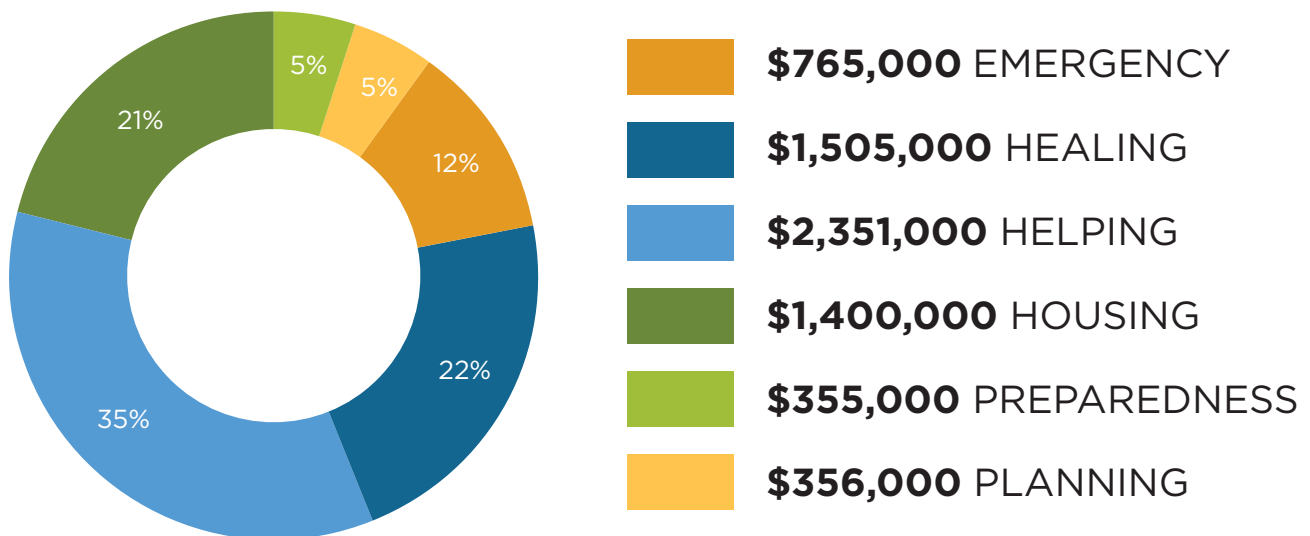


# TOTAL GRANTS:

# \$6,732,000

Since the 2017 fires, Community Foundation Sonoma County has made over **\$6.7 million** in recovery grants to more than **65 nonprofit organizations** helping individuals recover financially and emotionally, supporting collaborative housing solutions in our community, and preparing and planning for the future.

## OUR GRANTS



## OUR CORE FOCUS AREAS



**HELPING**  
individuals and  
families impacted by  
the fires



**HEALING**  
the long-term effects  
of trauma



**HOUSING**  
solutions for our  
community





## Healing Grants

### Training Educators to Combat Trauma

One of the most widespread impacts from both the 2017 and 2019 fires was on our community's mental health. "Children are especially impacted by disaster, often experiencing trauma-related fears, anxiety and sleep disruption, even after the disaster is over," said Karin Demarest, vice president for community impact for Community Foundation Sonoma County.

If it goes unaddressed, trauma can have long-term effects on children's security at home and also on their performance in schools.

Faced with a community still reeling from back-to-back disasters, our healing grants are focused on addressing trauma head-on, building resiliency skills, and lessening the impacts of PTSD in affected communities.

Knowing the particular impacts on children, we've looked for programs that reach professionals who are interacting with children routinely in their jobs—folks who might need additional training to support kids who are struggling to cope.

Recently, we funded scholarships for 37 teachers, school counselors and administrators—working in low-income schools across seven local districts—to attend the inaugural Hanna Institute





Summit, *The Ecology of Resilience: Transformation Through Trauma-Informed Care*.

The three-day summit, hosted at Hanna Boys Center in Sonoma, offered educators, school administrators, clinicians, care providers, and community leaders the opportunity to learn about trauma-informed care directly from experts in the field.

Julian Ford, president of the International Society for Traumatic Stress Studies, and professor at the University of Connecticut School of Medicine, was one of four keynote speakers at the event. His talk looked at the toll that natural disasters take on a community and offered training

on what teachers and caregivers can do to recognize trauma and help children heal.

Over lunch, participants engaged in creative workshops: a nature hike, deep breathing and movement sessions led by facilitators trained by the Sonoma Community Resilience Collaborative (another Resilience Fund grantee) and culturally relevant art classes hosted by members of the Raizes Collective.

Over 400 people took part in the training, with attendees buzzing about taking their learning back to their workplaces to be implemented.

To learn more about Hanna Institute, visit: [hannainstitute.org](http://hannainstitute.org)





## Healing Grants

### Making Bilingual Therapy Affordable

When Isela Vigil lost her Santa Rosa home in the 2017 fires, anxiety and depression both surfaced immediately. She knew she needed support to navigate her traumatic experience.

“My anxiety was really bad. It was to the point where it was starting to affect me physically because I was already dealing with stuff before the fires,” she says. “And then with the fires, it just made things ten times worse. For a while I had to take anxiety medicine.”

Because she was referred to and had signed up on the waiting list for services at Humanidad before the fires, she was able to establish one-on-one therapy in November of that year. She says the counseling services have helped her immensely and, while she is still utilizing therapy services, she doesn’t need to go as frequently as she used to.

Vigil is one of many Sonoma County fire survivors who benefit from sliding-scale psychological recovery services at the Santa Rosa based Humanidad, a family mental health agency focused on providing affordable bilingual, bi-cultural services to the Latinx community.

Photo: Cecilia Perez LMFT, Cofounder, Clinical Director, Nubia Padilla MA, Executive Director, Claudia Cendejas AMFT, Cofounder, Board Member. Missing: Maria Hess, Ph.D. Cofounder



In addition to the fire survivor support program, Humanidad offers an array of mental health services, including either a one-time, two hour or an eight-week group convivencia—a program that Christina Zapata, a program manager and licensed clinical social worker at Humanidad, says are groups to help reduce stressors and stigma sometimes associated with mental health.

“These are community-based community gatherings. One of the intentions is to normalize mental health care,” says Zapata. “The convivencia model that Humanidad uses is blending mental health concepts with Latino culture—the layering of cultural heritage and bringing in elements of our culture to a welcoming environment.”

The agency also has a school-based counseling program, and another important aspect of their work is to train and support those interested in pursuing their mental health professional licensure. Trainees are paired with licensed staff for individual clinical supervision and paired with a group supervisor for the training.

Although Zapata says the agency does have a waiting list for potential clients, the grant from the Resilience Fund has ensured that the fire survivor program Vigil has benefited from is financially accessible. Zapata says that market rate therapy sessions can cost uninsured clients anywhere from \$70 to \$150 for a 50-minute session. Humanidad’s sliding scale for this program starts at \$25 per session.

Moving forward, Humanidad is part of an initiative to work more closely with the American Red Cross in order to better serve the Spanish-speaking community during times of disaster.

“They have a huge infrastructure for disaster preparedness. They have volunteers. They have shelters. They have resources. They have cots,” says Zapata. “Now we need to bring that to the Spanish speaking community.”

In the meantime, Vigil says that she continues to attend therapy sessions at Humanidad, and has never felt pressured to move more quickly through her process than what’s been comfortable and healing for her, as with other therapy experiences she’s had.

“I am really thankful that I got involved with this particular program because after the fires, it was a very, very difficult time,” she says.

Today, Vigil is living in her rebuilt home and has been able to discontinue her anxiety medication because of the support she’s received at Humanidad.

“I feel I’m slowly starting to get control of my anxiety. I feel a lot better,” she says. “I definitely feel like it has helped me. I feel I’m in a much better place than I was in November [2017].”

*Learn more about Humanidad’s work by visiting [humanidadtherapy.org](http://humanidadtherapy.org).*







## Healing Grants

# Teaching Self-Healing Skills Groups

Have you started a meeting with a soft-belly breathing or mindful moment exercise? If yes, chances are you have a trained Sonoma Community Resilience Collaborative facilitator in your office.

Since launching in October 2018 with a grant from our Resilience Fund, the Sonoma Community Resilience Collaborative has trained over 200 facilitators to lead mind-body skills groups to help prevent the progression

of stress and trauma into more serious behavioral, physical and social impacts.

To-date the trained facilitators have delivered over 100 one-or two-hour introductory workshops to over 1,500 Sonoma County residents. At these workshops participants have expressed wanting to deepen their understanding of mind-body medicine and learn more techniques.

During the 2019 Kincade Fire, evacuation and planned power outages, facilitators delivered six mini-skill workshops to help those in shelters lower their anxiety and release stress through techniques such as soft-belly breathing and guided meditations.

Photos (clockwise): 2019 cohort participant training; Dr. James Gordon teaching at the 2019 training; skills group participants at the Hanna Intitute Summit.



After this unfortunate disaster, the Resilience Collaborative partnered with Burbank Housing, a low-income housing provider with over 2,800 rental units, to deliver workshops at property sites across the county. Other partnerships making resilience programming accessible to those who need it most include Sonoma Land Trust, Santa Rosa Junior College, and Healdsburg School District.

In addition to the introductory workshops, the trained facilitators have also delivered over 100 eight-week skills groups. The skills groups consist of six to ten people committing to two-hour weekly sessions, in which they learn how to use a variety of mind-body based techniques for self-care and stress management, enhancing their resilience and self-awareness.

To date, more than 700 Sonoma County residents have participated in these skills groups, expressing a renewed sense of purpose, connecting to others in their community, and changed habits to become more mindful in their day to day lives.

Reflecting on his experience, one skills group participant explained, “Simply put, this was a fantastic experience for me. My biggest goal for this year is to soften (in regard to my relationships with my family, friends, colleagues, and myself). This group has provided a renewed sense of purpose and hope for me.”

“I have been searching for a community-driven safe space to delve into the deep waters within, to visit the heaviness I carry around but have difficulty discussing or sometimes even just recognizing. The group’s participants were supportive, vulnerable, and compassionate. I felt heard, seen, respected, loved.”

*To view upcoming workshops and skills groups, visit [srhealth.org/resilience](https://srhealth.org/resilience) or contact [resiliencecollab@srhealth.org](mailto:resiliencecollab@srhealth.org).*







**It costs over \$600,000 to build one unit of housing in Sonoma County today.**

Dedicating *all* of the resources of the Resilience Fund to rebuild the 5,300 homes lost in 2017 would have rebuilt just 25 houses.

We knew we needed to find areas where our investments in housing could be leveraged to make each dollar go further.

Through our grants, we are creating **housing solutions with lasting impact.**



# OUR HOUSING GRANTS: \$1,400,000

Our holistic approach to funding housing solutions in our community looks at three levels of impact by funding programs that are **helping individuals** to find housing after the fires, catalyzing **community change** by funding new, collaborative efforts around housing, and by supporting organizations that are working to address the **systemic issues** behind our housing crisis.

## OUR HOUSING APPROACH IS:



(Graphic adapted from "Being the Change" FSG)





## Housing Grants

# Creating Homes Without Building

When Amy Appleton's children became teenagers in 2011, she decided to spend some of her newfound spare time volunteering. Although she had a background in IT, she found herself working with the county's unhoused population at the COTS (Committee on the Shelterless) Mary Isaak Center in Petaluma. Not long after she created a compassionate listening program at the center, she was hired to work in the agency's housing and rental assistance program.

Today, and since 2014, Appleton continues helping Sonoma County residents find or keep their housing as the founder and executive director of SHARE Sonoma County.

SHARE—an acronym for Shared Housing And Resource Exchange—helps place individuals in need of housing into a home with a local senior citizen (age 60 and older) who otherwise might be unable to remain in his or her home for financial or other reasons. Once an appropriate match is made between a senior and a housing seeker, a room is offered in exchange for rent and/or support services. Appleton says that 60% of placements are service exchange arrangements and

*Photos: SHARE clients often care for homeowners in exchange for lodging. Elly and Rebecca help provide care for Erika. Art (p. 21) provides care for an elderly woman living at home in the west county.*



roughly 40% pay low fee rents. Because many housing seekers are extremely low income and rely on support from government programs like social security, more people are seeking service exchange, an arrangement that Appleton sees as a win-win situation.

“We track the data to show how somebody improves, how their health improves,” she says. “When they’ve got somebody living with them they’re no longer lonely and they’re getting better meals and they get help so that they’re not housebound.”

After supporting hundreds of people with these shared housing opportunities in the last several years, in 2017 Appleton began an offshoot of the program, specifically for fire survivors, called SHAREFire.

“In October of 2017, the first day of the fire that Sunday, I started getting calls from the then-mayor of Sebastopol, Una Glass,” says Appleton. “They were getting calls from all kinds of people that were willing to open up their homes to wildfire survivors on a temporary basis.”

Through SHAREFire, Appleton immediately began placing those in need into available housing and continues to do so. The need was so great in 2017 that people with extra rooms in Petaluma, Healdsburg, Windsor, Sebastopol, and elsewhere opened their doors.

SHARE finds providers and seekers through agency referrals and through self-referrals. Providers—those looking for a tenant—must either own their home or have permission to sublet from their landlord. Seekers must agree to go through a comprehensive background check for \$40 before a placement is made. SHARE Sonoma makes approximately 80 matches, or placements, per year. SHAREFire has helped 300 people since

the October 2017 fires. Support from the Community Foundation’s Resilience Fund has enabled SHAREFire to continue the ongoing support of finding homes for those affected by Sonoma County’s fires.

Although the program has been successful, Appleton says that there remains misperceptions of what it means to be homeless.

“For a lot of people, some sort of catastrophic life event occurred. Something spiraled them into homelessness and it’s oftentimes a really sad, horrible, tragic story,” she says. “We’re all vulnerable to it.”

One seeker that SHARE has placed successfully has such a story. After being displaced from Puerto Rico because of Hurricane Maria, her potential housing in Houston fell through because of the detrimental flooding that year. She then arrived in Coffey Park to live with her sister. Two weeks later the firestorm took her sister’s house. She landed in a shelter before finding a room through SHARE. She’s now been in her new place and stable for over a year.

“My goal is to let people find a place and to remain home safely, be stable, and actually thrive,” says Appleton. “That’s been my focus.”

*To learn more about SHARE Sonoma County, visit: [sharesonomacounty.org](http://sharesonomacounty.org)*







## Housing Grants

### Affordable by Design

Sometimes called granny flats, in-law units, second units, casitas, or backyard cottages, Accessory Dwelling Units (ADUs) share several distinguishing features: they are 250 to 1,200 square feet and must have a kitchen or kitchenette, bathroom and sleeping area.

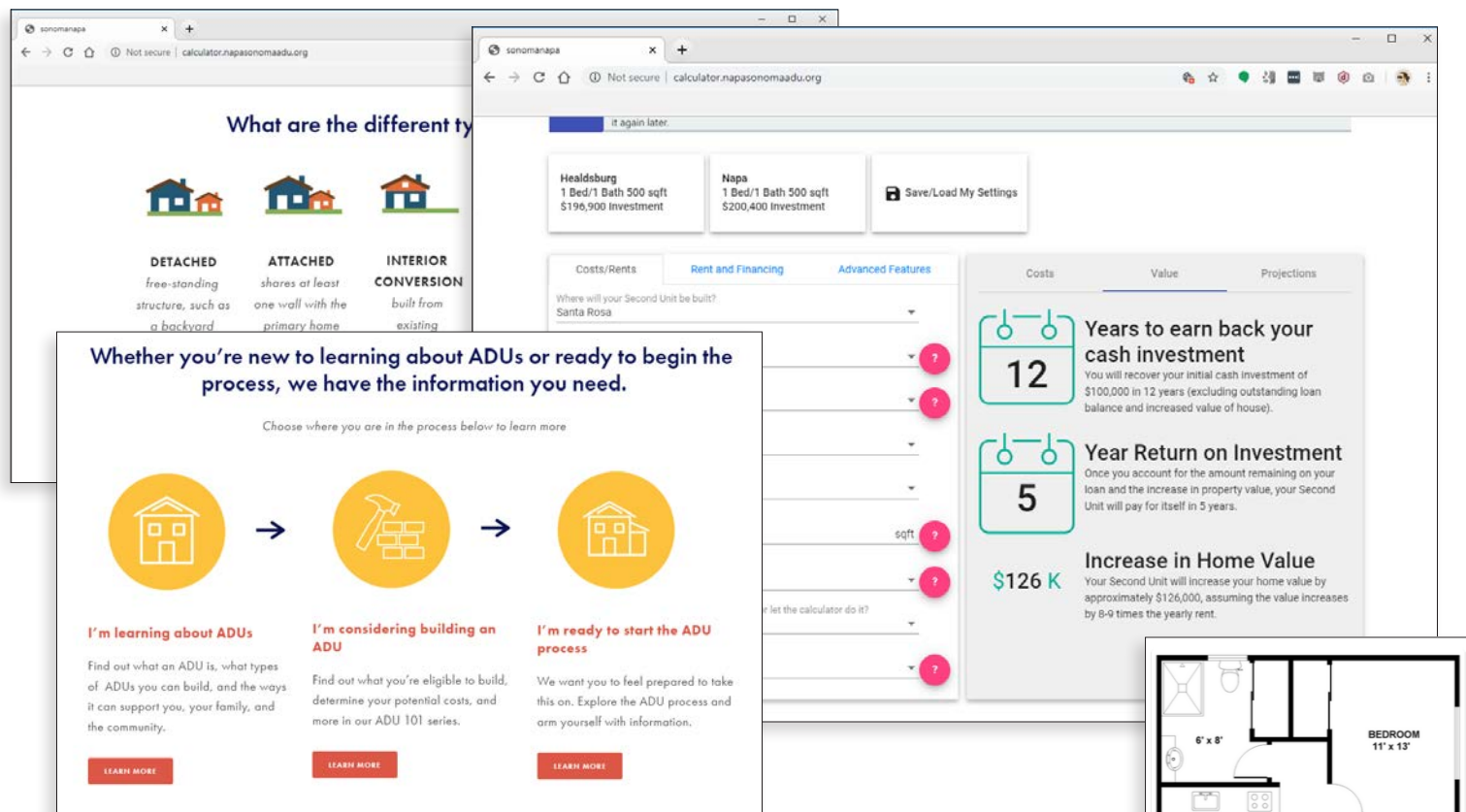
ADUs are, by nature, affordable, helping seniors age in place, creating affordable rental units quickly, and benefitting homeowners who need additional income to make ends meet.

The state of California identified ADUs as a promising solution to our growing housing crisis and, over the last three years, the State has been updating laws to make it easier and less expensive for homeowners to build ADUs—all leading to an increase in the number being built.

Locally, after the 2017 fire, the city of Santa Rosa's planning department moved quickly to reduce permitting fees, making it easier for people to build ADUs and leading to a dramatic increase in ADU development. In just four years, the number of homeowners building ADUs in Santa Rosa jumped from 7 per year to 197, with 80 added on to plans for properties destroyed in the fire.

Photo: local planners from across Sonoma and Napa counties meet at La Luz Center to discuss ADU policies. Screenshots (p. 23) courtesy [napasonomaadu.org](http://napasonomaadu.org).





All nine Sonoma County cities agree that accessory dwelling units are an excellent supply-side solution to our housing crisis. Still, the mix of local regulations has been confusing to many homeowners looking to build an ADU—something local planners would like to change.

To help solve this, we partnered with Napa Valley Community Foundation (NVCF) to encourage a regional approach to ADU development. We started by convening local planning departments to help foster cross-collaboration and find areas where planners could learn from one another. We also worked to create new, easy to navigate tools for homeowners who wanted to learn more about building an ADU on their property.

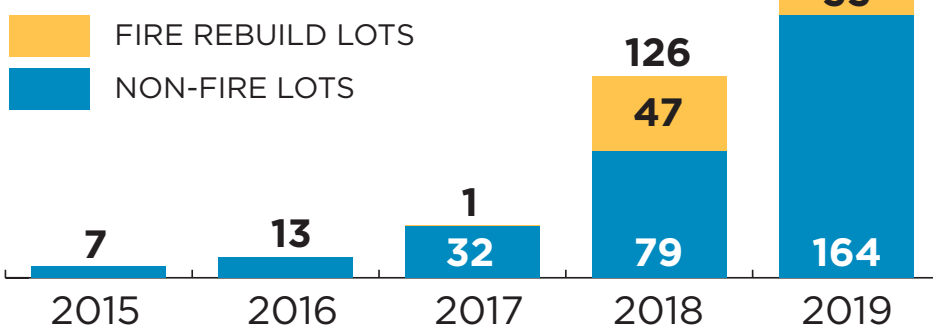
The **napasonomaadu.org** website was the first step—offering a one-stop portal for homeowners to look up local

regulations, view floor plans, and estimate costs.

In 2020, we are excited to announce that our partnership with NVCF will grow, with the opening of the ADU Napa Sonoma Center, which will offer both virtual and in-person services to help homeowners design, build, and lease ADUs throughout Napa and Sonoma Counties.

*To learn more about building an ADU, visit [napasonomaadu.org](http://napasonomaadu.org).*

### ADU construction in the city of Santa Rosa



Data: City of Santa Rosa Planning & Economic Development





## Housing Grants

### Finding Common Ground for Housing

If you ask anyone in Sonoma County what the top issues are facing this community, there's a very good chance that housing tops that list. Of course, this would probably be true of many cities in California—a high cost of housing—and not enough of it to go around—are not unique challenges to us. But after the 2017 fires wiped out 5% of Santa Rosa's housing stock in a week, our housing challenge became a crisis.

But with that crisis came a renewed commitment to action. Housing developers are exploring housing options

beyond single-family homes. Local governments are moving to update zoning rules and regulations. Businesses are seeking new solutions to find housing for workers, including building housing on their campuses.

As we considered how best to support innovative approaches to housing development, we engaged Cassandra Benjamin, a regional expert on philanthropy and housing, to develop data that could guide our grantmaking. Cassandra interviewed 63 leaders across the nonprofit, business, government, and philanthropic sectors to capture the most promising ideas for building consensus around housing solutions.



One of the most urgently needed missing pieces named by these experts? A coordinated cross-sector leadership group representing a diversity of stakeholders—county, city, grassroots organizations, funders—all wanting to find common ground for support of more housing at all levels of our community.

Newly launched Generation Housing is filling that gap. Incubated over the past year with grant funding from the Resilience Fund, Generation Housing will be taking a comprehensive approach to consensus building, education, and advocacy around housing.

This new effort is led by Jen Klose, an attorney with a track record of giving back to the community through service on the Santa Rosa City Schools Board of Education. Jen explains, “This is personal to me, you know? This is my community, I grew up here in Santa Rosa, and I’ve seen the impact of this housing challenge.

“What’s become clear, especially post-fire, is that in terms of the overall health of our community, there is no stronger lever we can pull than by addressing our housing challenges. It will improve health outcomes; it will improve educational outcomes; it will improve our local economy.”

After starting in her new role as Executive Director in December, Jen needed to quickly ramp up their operations, hiring Jesús Guzmán as the Policy and Advocacy Director. Together, Jesús, Jen, and director of operations Kristi Gassaway are exploring other working models for housing leadership groups in

communities like Austin, Texas, Seattle, Washington, as well as in San Mateo and Silicon Valley in California.

“There are excellent models for this, with organizations that are focusing on developing a diversity of housing, affordable, and market rate.”

Jen described attending a talk recently at Ridgeway High School. “A student said, ‘I’m afraid that when I graduate in June, I’m going to have to leave the county or risk becoming homeless.’ So I asked the other students if they felt the same way.” About 80% of the kids raised their hands.

**“We’re bringing a hopeful vision that shows what this community looks like when everyone has a place to call home.”**

“It’s both a real reflection of our housing challenges and shows that we have a morale problem, a vision problem,” Jen said. “What makes me excited about Generation Housing is that we’re bringing a hopeful vision that shows what this community looks like when everyone has a place to call home.”

In addition to convening leaders on issues around housing, Generation Housing’s top priorities include a communications campaign that shifts the narrative on housing from crisis to hope. Jen explains, “The campaign will offer a vision of a Sonoma County in which housing connects to health, environment, education, and economy—all helping galvanize the public behind smart, sustainable development that reduces our carbon footprint and puts people close to transportation, jobs, food, and health care.”

*To learn more about Generation Housing, visit: [generationhousing.org](https://generationhousing.org)*



**We honor the incredible work each of our grantee organizations are doing in helping our community's recovery.**

**ORGANIZATIONS SUPPORTED BY THE RESILIENCE FUND:**

- Alliance Redwoods Conference Grounds
- Boys & Girls Clubs of Sonoma-Marin
- Buckelew Programs
- Burbank Housing
- California Human Development
- California Parenting Institute
- Career Technical Education Foundation
- Catholic Charities
- Center for Volunteer and Nonprofit Leadership
- Ceres Community Project
- Children's Museum of Sonoma County
- Chop's Teen Club
- City of Santa Rosa
- Community Action Partnership of Sonoma County
- Community Child Care Council of Sonoma County
- Compassion Without Borders
- Corazon Healdsburg
- Council on Aging Services for Seniors
- County of Sonoma
- Daily Acts Organization
- First 5 Sonoma County
- Food For Thought
- Generation Housing
- Grantmakers Concerned with Immigrants and Refugees
- Hanna Boys Center
- Healthcare Foundation Northern Sonoma County
- Humane Society of Sonoma County
- Humanidad Therapy & Education Services
- La Luz Center
- Legal Aid of Sonoma County
- Lomi Counseling Clinic
- NAMI Sonoma County
- Napa Valley Community Foundation
- New Vision Santa Rosa Foundation
- North Bay Jobs with Justice
- North Bay Organizing Project
- On the Move
- PDI Surgery Center
- PEP Housing
- Pepperwood Foundation
- Petaluma People Services Center
- Reach for Home
- Redwood Empire Food Bank
- Renewal Enterprise District
- River to Coast Children's Services
- ROC Sonoma County
- Russian River Alliance
- Santa Rosa Community Health
- Santa Rosa Fire Fighters Foundation
- Shared Housing and Resource Exchange California
- Side by Side
- Sonoma County Grape Growers Foundation
- Sonoma County Regional Parks Foundation
- Sonoma County Sheriff's Department
- Sonoma Ecology Center
- Sonoma Family Meal
- Sonoma State University
- St. Joseph Home Care Network
- Support Our Students
- TLC Child and Family Services
- United Policyholders
- United Way of the Wine Country
- Volunteer Center Of Sonoma County
- West County Community Services
- West County Health Centers Inc.







COMMUNITY  
FOUNDATION  
SONOMA  
COUNTY



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