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**Community Foundation Sonoma County—Healdsburg Forever**

**2018 Grants Policy and Criteria**

# 2018 Grants Policy

Grants will reflect the mission, vision, and values of the Healdsburg Forever Fund. Our vision is to ensure that the Healdsburg-Geyserville area is a sustainable, inclusive community in which all individuals have the opportunity to thrive.

**1. Funding Priorities:**

We accept grant applications in the following program areas:

A. Health & Human Services

B. Youth Development & Education

C. Arts Education

D. Environmental Education

We recognize the importance of supporting the social safety net as well as investing in education for the future of our community; at the same time we value the role of the environment and arts in creating and maintaining a vibrant community. Because of this, we will continue to emphasize grants in Health & Human Services and Youth Development & Education, but will seek to fund across the four program areas to support a sustainable and inclusive community.

We believe that the county-wide collective impact initiatives Health Action and Cradle to Career are important strategic efforts to strengthen communities. We will seek opportunities to align our grants in Health & Human Services and Youth Development & Education with these programs for maximum impact.

**2. Types of Grants:**

Health & Human Services and Youth Development & Education: Operational and programmatic requests up to $13,000

Arts Education & Environmental Education: Operational and programmatic requests up to $6,500.

The number of grants awarded is not pre-determined. Applicants are told that our usual grant range is $2,000 to $10,000.

**3. Evaluation Criteria**

We recommend that non-profits that are considering applying for funding carefully review the criteria to evaluate whether their request is a fit for this funding. Please contact Lynn Woznicki, [lynn@wozconsulting.com](mailto:lynn@wozconsulting.com) if you have questions.

**General criteria for all grant applications:**

* Specifically serves Healdsburg and/or Geyserville
* Organization has a clear statement of mission and goals
* Target population is either broad cross-section or an underserved segment
* Budget is realistic and aligned with the goals of the application
* Organization is stable and sustainable
* Organization demonstrates clear and measurable impact

**Criteria specific to Health & Human Services and Education & Youth Development applicants:**

* Request may be either programmatic or operational support
* Addresses a significant problem that affects the lives of individuals in our communities
* Meets our neighbors’ essential human needs for food, shelter, employment, health care and education
* Serves an underserved population
* Preference given to programs that align with broader initiatives, i.e., Health Action and Cradle to Career for maximum leverage
* Measures impact with clear tools and metrics

**Criteria specific to Arts Education and Environmental Education applicants:**

* Request may be either programmatic or operational support
* Provides direct arts/environmental education experiences
* Reduces barriers to participation, i.e., service hours, waiting lists, financial limitations, language/cultural differences, disabilities, geography, or transportation.
* Curriculum is delivered by qualified staff
* Provides multiple exposures to the curriculum (such as visits, lessons, or other engagement opportunities)
* Measures impact with clear tools and metrics